



**THE 21<sup>ST</sup> CENTURY  
NEEDS EVERYONE  
ON BOARD**

LE 21<sup>ÈME</sup> SIÈCLE A BESOIN DE 100% DE L'HUMANITÉ

**WOMEN'S FORUM  
GLOBAL  
MEETING**

15-19 November 2021



**WOMEN'S FORUM**  
FOR THE ECONOMY & SOCIETY

## OUR VISION

We envision a world where women are equal actors and decision-makers across spheres - in politics, business and in our society. We seek to remove structural barriers to equality, ensuring that women of all generations, ethnic, cultural and social backgrounds can rise as key drivers of a more just and inclusive world.

## OUR MISSION

The Women's Forum for the Economy & Society mainstreams a gender perspective and drives inclusive solutions to global social and economic challenges.

## WE SEE WOMEN'S ISSUES AS HUMAN ISSUES

We believe that diversity - across genders, ages, cultures, professions and abilities - nurtures the ideal environment for creativity and innovation and generates positive economic and social impact.

That's why:

**We act to gather people from all walks of life**

to collaborate, generate new insights, develop innovative solutions, and foster long-lasting change.

**We act to promote women's fundamental role**

in the economy and society through concrete initiatives to tackle systemic gender inequality and discrimination.

**We act to influence international stakeholders,**

launching calls to action and encouraging decision-makers in private and public sectors to commit to inclusion and equality.

# HER AND NOW: UNITING PURPOSE & POWER FOR EQUALITY

WOMEN'S FORUM  
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The world needs women's leadership, purpose, and power for positive impact. Yet the pandemic has widened the global gender gap, putting us on a collision course with other crises. We call on leaders from across generations, cultures, backgrounds and geographies to deliver an inclusive future. The future of our economies and societies depends on our collective action now.

The **Women's Forum Global Meeting** is a moment to gather and grow, to reflect on the year's lessons of resilience and hope, to lead and lift up others in purpose and power. It is a space for presenting data to shape conversations, launching new initiatives and offering recommendations for businesses and governments to take immediate action. Global challenges like economic inequality, climate change and unequal access to health require new models of purposeful leadership. By gathering people from all walks of life to collaborate, we will generate new insights, develop innovative solutions, and foster long-lasting change.

Uniting purpose & power is about making power purposeful, and applying purposeful business, politics, community-building and economics to a more just, more inclusive world. Diverse leaders are coming to the table with myriad solutions for how to build this new reality— and our planet needs them all. **Will you lend your leadership to a future that needs everyone on board?**

# THE GLOBAL MEETING PROGRAMME

WOMEN'S FORUM  
GLOBAL  
MEETING

15-19 November 2021

Our annual Global Meeting programme is a platform to highlight and celebrate women's leadership, a culmination of the year's work on key issues where women are disproportionately affected and where women have the potential to lead outside change, and a launchpad for new direction and initiatives. We bring change makers and thought leaders together to shape an inclusive future that is challenged and inspired by provocative questions and reflections. When we unite purpose and power, how do we challenge and alter pre-existing power dynamics? How do we draw on the strength of intersecting issues and identities, uncover new purpose at these intersections, and tap into new models of collective power to discover what the world needs now?

## SESSION FORMATS

- **Keynote** - 5-10 minute, single-speaker TED-style talk by a very high-level or expert speaker.
- **Fireside chat** - 30 minute chat with one to two speakers and a moderator.
- **Panel** - Lively roundtable discussion, with short answers and dynamic conversation, by three to four speakers with a moderator, for 45-50 minutes.

# PROGRAMME ARCHITECTURE

WOMEN'S FORUM  
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15-19 November 2021

## · Monday, November 15 - A JUST GREEN FUTURE

#Women4ClimateAction - *Virtual*

Women's leadership is key to addressing climate change and achieving a low-carbon economy. Increasingly, it is also key to ensuring climate change action is just and inclusive- that the shift to low-carbon solutions is accessible to all. How do we create an environment that enables climate justice and unlocks women's leadership for inclusive climate progress?

## · Tuesday, November 16 - INCLUSIVE STEM AND TECH FOR GOOD

#Women4AI #Women4STEM - *Virtual*

Girls and women are still missing from STEM training and workforces, and the world is losing the chance to apply their diverse talents, perspectives and leadership to shaping a sustainable future. How can we inspire, retain and advance diverse perspectives in STEM, and what is the link between STEM skills, social mobility and decent work, and a positive impact on the world? More than that, how can we harness the power of technology for good and create the conditions for technology to foster inclusive economies and societies?

## · Wednesday, November 17 - EQUAL ACCESS TO HEALTH

#Women4Health - *Virtual*

Access to health is not yet equitable for all. By paying attention to intersecting identities and other social, behavioural, cultural and economic determinants of health, and by unlocking the health leadership of women, can we shape a better, more inclusive future of health in the post-Covid world?

## · Thursday, November 18 - EMPOWERED BUSINESS

#Women4Business - *Virtual*

Entrepreneurship by women and other underrepresented minorities is a vital part of an inclusive recovery. How can powerful, purposeful leadership create the environment for suppliers and entrepreneurs to succeed and also to scale up so that they can in turn be a powerful part of global supply chains?

## · Friday, November 19 - UNITING POWER WITH PURPOSE: WHAT THE WORLD NEEDS NOW

#Women4Inclusion - *Carrousel du Louvre*

What does it mean to unite power with purpose? How do we challenge and redefine power dynamics to accelerate inclusion and purpose? How are new models of powerful, purposeful leadership - often embodied by women leaders - delivering an inclusive future for all?

# PROGRAMME AT A GLANCE

WOMEN'S FORUM  
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15-19 November 2021

## Monday, November 15 - A just green future

#Women4ClimateAction - Virtual

16:00 - 16:10 Firestarter

16:10 - 16:50 Business for climate justice: driving a green transition for all

16:55 - 17:35 Nature's worth: the business of biodiversity

17:40 - 18:10 Fireside chat: No news is bad news: Media and the climate emergency

## Tuesday, November 16 - Inclusive STEM and AI tech for good

#Women4AI, #Women4STEM - Virtual

15:00 - 15:10 Firestarter

15:15 - 15:55 Heat and light: igniting innovation through diversity

16:00 - 16:40 Views from the top: STEM skills and social mobility

16:45 - 17:25 Fighting hate with love: deploying AI as an instrument of inclusion

17:30 - 18:10 The long-term cost of innovation: Who are we leaving behind?

## Wednesday, November 17 - Equal access to health

#Women4Health - Virtual

16:00 - 16:50 Connecting the dots: women's health through the life-course

16:55 - 17:10 AXA Inclusion survey - Launch moment

17:10 - 17:50 No country for old women: Gendered access to better ageing

## Thursday, November 18 - Empowered business

#Women4Business - Virtual

16:00 - 16:10 Firestarter

16:15 - 16:55 Room to grow: Scaling women-owned and minority-owned suppliers

17:00 - 17:40 Entrepreneurs who care: funding women's business models

17:45 - 18:25 Water cooler conversations: What wasn't said

18:30 - 19:00 Fireside Chat: Victoria Mars and Arianna Huffington

## Friday, November 19 - Uniting power with purpose: What the world needs now

#Women4Inclusion - Carrousel du Louvre, Paris, France

8:30 - 8:40 Welcome and Opening Remarks

8:40 - 9:00 Opening Fireside Chat

9:05 - 9:45 The leadership equation: how purpose and power can build an inclusive post-Covid world

9:50 - 10:00 Firestarter: Building an inclusive post-Covid economy

10:00 - 10:40 Freedom from violence: the basis for empowerment

10:45 - 11:25 Power and purpose in your hands: building an inclusive future with technology and skills

11:30 - 12:10 Planetary health is human health

12:15 - 12:50 Girls' education as a climate linchpin

12:50 - 14:15 Lunch break

14:15 - 14:55 Black Lives Matter, racial justice and catalysing necessary systems change

15:00 - 15:40 Recovering purpose for business

15:45 - 16:05 Firestarter: Laurence des Cars

16:10 - 16:50 Mainstreaming purpose through finance

16:55 - 17:35 Uniting innovation and purpose

17:40 - 17:50 WomenEntrepreneurs4Good - Launch Moment

17:55 - 18:40 Closing Session CNBC - Uniting power and purpose: redefining leadership for an inclusive future

18:45 - 19:15 Title to come - DVF & Vital Voices

19:15 - 19:20 Closing Remarks

19:20 Networking and cocktails

16:00 - 16:10

### Firestarter

- **Jennifer Morgan** - Executive Director, Greenpeace

16:10 - 16:50

### Business for climate justice: driving a green transition for all

**#Women4ClimateAction** (*Women4ClimateAction DC session*)

Climate change is a social issue, with [unequal impacts differentiated](#) by wealth, gender, and other factors.

As business participates in and drives the transition to a low-carbon economy, how can it better address the impacts of climate change on a wider set of stakeholders such as employees, communities and suppliers, in a just and inclusive fashion?

- **Esther An** - Chief Sustainability Officer, CDL
- **Bonnie Lei** - Head of Environmental Justice, Microsoft
- **Olivia Conil Lacoste** - Director of Sustainable Development - CSR, Bouygues Immobilier
- **Nathalie Jaubert** - Group Corporate Social Responsibility, Deputy Head, BNP Paribas
- **Stephanie Foster** - Partner, Smash Strategies (Moderator)

16:55 - 17:35

### Nature's worth: the business of biodiversity

**#Women4ClimateAction**

Healthy natural environments are at the root of thriving economies, and [nature-based solutions](#) can help businesses, societies and economies address challenges like climate change. Meanwhile, thanks to traditional roles, women are often the true [gatekeepers of biodiversity knowledge](#) in indigenous communities and beyond. How can agriculture and industry draw on women's leadership to protect biodiversity and deploy inclusive nature-based solutions?

- **Mafalda Duarte** - CEO, Climate Investment Funds
- **Mil Niepold** - President and Founder, The Mara Partners (Moderator)

17:40 - 18:10

### Fireside chat: No news is bad news: Media and the climate emergency

**#Women4ClimateAction**

Media can have a powerful effect on social norms and attitudes towards climate - from detailing the science to shifting perceptions about what others believe. How should the world's leading media approach climate change with appropriate urgency and drive? What are the risks and limits of today's media coverage? And what media approaches have had, or will have, the most impact on catalysing widespread climate action?

15:00 - 15:10

### Firestarter

#Women4AI, #Women4STEM

- **Omar Sultan Al Olama** - Minister for Artificial Intelligence, UAE

15:15 - 15:55

### Heat and light: igniting innovation through diversity

#Women4AI, #Women4STEM

STEM skills are not only the future of work – they're the keys we need for unlocking a better, more inclusive future. How can businesses [upskill, cross-skill and reskill](#) workforces to create new conditions for inclusive innovation? To equip their employees not only with the necessary tools for digital transformation, but with the inclusive mindset the future work needs?

- **Calvin J. Crosslin** - Chief Diversity Officer Lenovo; President, Lenovo Foundation
- **Dr Mounira Jamjoom** - Co-Founder and CEO, Aanaab
- **Sandrine Delage** - Head of Change Makers and Prospective at Group Communications, BNP Paribas
- **Monika Lessl** - Senior Vice President, Head of Corporate R&D and Social Innovation, Bayer

16:00 - 16:40

### Views from the top: STEM skills and social mobility

#Women4AI, #Women4STEM

STEM skills can contribute to social mobility and unlock positive societal impacts, but aren't accessible to all. What can employers, governments, nonprofits - and crucially, girls themselves - learn from women who have already made it from disadvantaged communities and into tech leadership? How can practice and policy boost representation and social mobility through STEM?

- **Atti Worku (Rising Talent 2020)** - Co-Chief Executive Officer, African Visionary Fund
- **Cecile Bartenieff** - COO SGBIS & Global Head of Technology & Operations, Société Générale
- **Charlotte West** - Executive Director, Global Corporate Communications Lenovo
- **Neveen Awad** - Managing Director & Partner BCG (Moderator)



16:45 - 17:25

### Fighting hate with love: deploying AI as an instrument of inclusion

#Women4Inclusion, #Women4AI

Big tech platforms are struggling against the problem of online hate and abuse, and bad actors are persistent in their attacks. How can we design trust and safety systems that not only monitor and mitigate this issue, but [directly counteract it](#)? What role might [women](#) play in designing these? And how might diversity in design teams and processes increase the effectiveness of anti-hate solutions?

- **Sara Clemens** - Chief Operating Officer, Twitch
- **Rumman Chowdhury** - Director of ML Ethics, Twitter
- **Kate Scott** - Partner, Clifford Chance
- **Gina Neff** - Executive Director, Minderoo Centre for Technology and Democracy, University of Cambridge (Moderator)

17:30 - 18:10

### The long-term cost of innovation: Who are we leaving behind?

#Women4AI, #Women4STEM, #Women4Inclusion

Disruptive innovation is a trillion dollar industry, growing more rapidly than we can measure. The problem is, not enough women are involved; and their lack of representation in the [conception, design and implementation](#) of future technologies could do irreparable damage to our economies and societies. How can we ensure that diverse voices - across gender, race, generation, geography, and disability status - are also leading the charge, disrupting our markets with ideas that deliver positive impact and leave no one behind?

- **Shelley McKinley** - CLO, GitHub
- **Carole Boelitz** - Executive Director - IP at Lenovo
- **Shaheena Janjuha-Jivraj** - Associate professor, HEC
- **Luc Martens** - EMEAF Research and Operations Manager, ExxonMobil Chemical Europe Inc.

16:00 - 16:50

### Connecting the dots: women's health through the life-course

#Women4Health

Today's health systems take a piecemeal approach to women's health, from reproductive health to mental health to seniors' health. How can we develop long-term approaches to women's health that take into account social, behaviour and policy drivers that affect health at every life stage?

- **Firestarter: Alexis McGill Johnson** - CEO and President, Planned Parenthood Federation of America
- **Rosaline Koo** - Founder & CEO, CXA
- **Marie Teil** - Global Project Lead, Cimzia Patient Solution Team, UCB
- **Lisa Stevens** - Chief People Officer and Head of Human Capital Solutions, AON
- **Star Jones** - Co-Founder, Instant Impact Group, LLC. (Moderator)

16:55 - 17:10

### AXA Inclusion survey - launch moment

#Women4Health

- **Karima Silvent** - Human Resources Director and Member of the Executive Committee, AXA
- **Marie-Aline Méliyi** - News Anchor, TF1 (Moderator)

17:10 - 17:50

### No country for old women: Gendered access to better ageing

#Women4Health

For many women in business, the point at which they could be promoted to a management role (usually between 45 and 55) coincides with the menopause transition, which can last for up to 8 years. The severity of the symptoms – worsened by the fact that women, at that age, are often expected to perform unpaid care work for their families and neglect themselves as a result – means that many of them drop out of the workforce and dedicate their lives to roles they haven't chosen. How can businesses and governments adapt policies to better support women at mid-life, and address implicit biases towards ageing women? How could these changes create new conditions for employee productivity?

- **Tanuj Kapilashrami** - Group Head of Human Resources, Standard Chartered
- **Elizabeth Jeffords** - Chief Commercial and Strategy Officer, Alkahest Inc
- **Karima Silvent** - Human Resources Director and Member of the Executive Committee, AXA
- **Valerie Perruchot Garcia** - Director of Public Affairs, Communications and CSR, Janssen France
- **Marie-Aline Méliyi** - News Anchor, TF1 (Moderator)

16:00 - 16:10

### Firestarter

- **Fares Sayegh** - Senior Vice President Supply Chain - Europe & Global Supply Network Operations, P&G
- **Priya Selvaraj** - Managing Director, Naturblatt

16:15 - 16:55

### Room to grow: Scaling women-owned and minority-owned suppliers

(*Women4Business DC plenary session*)

**#Women4Business, #Women4Inclusion**

Many small and midsize women- and minority-owned enterprises face the same challenges: for their innovation and leadership to have a greater impact, they need to scale. What does this mean for corporates and governments seeking to define and support under-represented entrepreneurs across the globe? How can regulatory environments, corporate procurement and access to capital enable these suppliers to scale up and contribute to an inclusive recovery?

- **Firestarter: Shamina Singh** - EVP Sustainability; President & Founder, Mastercard Center for Inclusive Growth
- **Tshidi Ramogase** - Public Affairs, Communication and Sustainability Executive Director, Coca-Cola Beverages Africa
- **Camila Escobar** - President, Procafeol
- **Khalida Brohi** - Executive Director, Sughar Foundation
- **Joelle Zilliox** - Vice President Europe Market Operations Purchases, P&G

17:00 - 17:40

### Entrepreneurs who care: funding women's business models

**#Women4Business, #Women4Health, #Women4Inclusion**

The pandemic is a tremendous setback for women entrepreneurs, with nearly [four in ten](#) in some countries reporting they will have to shut their doors as a result. Meanwhile, women have been disproportionately impacted in other ways, too— from the extreme burden of unpaid care work, to the increase of domestic and sexual violence, to the disappearance of women-owned businesses. How can we fast-track women entrepreneurs to compensate for this enormous setback, and shine a light on the issues that are currently preventing women from re-entering the workforce? What needs to happen, on the finance side, to create new incentives and priorities in this area?

- **Diane Wang** - Executive Director, DHGate
- **Amanda Hindlian** - Global Head of Capital Markets, New York Stock Exchange
- **Shuyin Tang** - Co-Founder and CEO, Beacon Fund
- **Marie George** - President, WILLA

17:45 - 17:25

### Water cooler conversations: What wasn't said

**#Women4Business, #Women4Inclusion**

While working from home has prompted a global conversation around the phrase 'How are you, really?', allowing people to finally be honest about their mental health, and be heard and understood on the other side of the screen, it has also held many of us back from the camaraderie that is crucial to strengthening professional relationships. This session will recreate a live 'water-cooler conversation', in which business leaders share experiences, realisations and lessons learned about leadership, people and individual and organisational resilience during this time.

- **Emma Codd** - Global Inclusion Leader, Deloitte
- **Maureen Greene James** - Vice President, FTI Consulting
- **Marie-Christine Lombard** - CEO, Geodis
- **Rev. Leah Daughtry** - Principal, On These Things, LLC (Moderator)

18:30 - 19:00

### Life lessons: a conversation on leadership, purpose and inclusion

**#Women4Business, #Women4Inclusion**

This fireside chat is an open and meaningful conversation about lifetime experiences: personal stories of receiving and applying purpose and inclusion, and lessons on leading with purpose for an inclusive, resilient world.

- **Victoria Mars** - Former Chairperson and Director, Mars inc.
- **Arianna Huffington** - Founder and CEO of Thrive Global and Founder of The Huffington Post
- **Star Jones** - Co-Founder, Instant Impact Group, LLC (Moderator)

8:30 - 8:40

### Welcome and opening remarks

- **Audrey Tcherkoff** -

8:40 - 9:00

### Opening Fireside Chat

#Women4Inclusion

- **Anuna De Wever Van Der Heyden** - Climate activist
- **Camille Aumont Carnel** - Blogger

9:05 - 9:45

### The leadership equation: how purpose and power can build an inclusive post-Covid world

#Women4Inclusion

Purpose and power, put together, equal leadership. In this high-level opening session, leaders from across different spheres reflect on how they shored up or advanced progress for businesses, economies and societies grappling with the aftershocks of Covid. How should purpose and power be put to work for equality and inclusion as the global recovery takes shape?

- **Thomas Buberl** - CEO, AXA
- **Blessing Omakwu** - Deputy Director / Founder, Gates Foundation / The She Tank
- **Alexis McGill Johnson** - President and CEO, Planned Parenthood Federation of America
- **Catherine MacGregor** - CEO, Engie
- **Star Jones** - Co-Founder, Instant Impact Group, LLC. (Moderator)

9:50 - 10:00

### Firestarter: Building an inclusive post-Covid economy

#Women4Inclusion

- **Halimah Yacob** - President of Singapore

10:00 - 10:40

## Freedom from violence: the basis for empowerment

### #Women4Inclusion

Freedom from violence is a fundamental precondition of women's ability to live, work and express their full potential. Women - and the economies they live in - cannot thrive when they are subject to violence. Yet [one in three women globally](#) face physical or sexual violence, and the pandemic has intensified the rate of gender-based violence. In all, intimate partner violence costs the global economy some US\$110 billion per year. Why does gender-based violence matter to business? How can economies, businesses, investors, individuals and organisations uproot the dynamics of gender-based violence to empower women to thrive?

- **Firestarter: Tatiana Mukanire** - Global Fund for Survivors
- **Louise Haigh** - Member of Parliament, UK House of Commons
- **Anne-Cécile Mailfert** - President, la Fondation des femmes
- **Elizabeth Johnston** - Executive Director, European Forum for Urban Security

10:45 - 11:25

## Power and purpose in your hands: building an inclusive future with technology and skills

### #Women4Inclusion

Technology and diversity must combine to accelerate progress on the world's biggest challenges, from climate change to inequality to conflict. Jobs and roles of the future, especially those best placed to make an impact, will all require tech and STEM skills.

What skills will best serve young people, communities, societies and economies as they strive to unlock innovation and address the Sustainable Development Goals, and how do we ensure girls and young women add these necessary skills to their toolkits? How do we create an environment that supports and includes women of all backgrounds as they build an inclusive future through tech and STEM?

In this inspiring conversation, established, emerging and young leaders from business, civic society and other sectors discuss the skills necessary to wield power with purpose and shape an inclusive future.

- **Bernard Gavvani** - Chief Information Officer, BNP

11:30 - 12:10

## Planetary health is human health

### #Women4Inclusion

Both the planet's health and gender equality are essential building blocks for inclusive health access. How do we build on these to shape a resilient and inclusive post-Covid health system?

- **Ulrike Decoene** - Group Chief Communication, Brand and Sustainability Officer, AXA
- **Maria Neira** - Director of the Public Health, Environment and Social Determinants of Health Department, WHO
- **Stephenie Foster** - Partner, Smash Strategies (Moderator)

12:15 - 12:50

### Girl's education as a climate linchpin

#Women4Inclusion

Educating girls is not only one of the most effective development interventions - it has lasting impact on climate action and climate justice. Educating girls strengthens their resilience to the invisible societal impacts of climate change; it develops their skills for climate-ready jobs; and it empowers them to take on climate leadership roles. In this light, how can funders, governments, and business collaborate to transform girls' access to education around the world?

- **Lily Kong** - President, Singapore Management University
- **Kate Hampton** - CEO, Children's Investment Fund
- **Vanessa Nakate** - Founder, Green Schools Project
- **Francesca Donner** - Quartz at Work Executive Editor

12:50 -14:15

### Lunch break

14:15 - 14:55

### Black Lives Matter, racial justice and catalysing necessary systems change

#Women4Inclusion

In 2020, the US-based Black Lives Matter and other racial justice movements pushed economies, societies and [businesses](#) around the world to confront colonial histories and histories of systemic racial bias - but not without reaction and pushback.

- **LaTosha Brown** - Co-Founder, Black Voters Matter
- **Margaret Anadu** - Partner, Global Head of Sustainability and Impact, Goldman Sachs
- **Rev. Leah D. Daughtry** - Principal, On These Things, LLC (Moderator)

15:00 - 15:40

### Recovering purpose for business (CEO champions session)

#Women4Inclusion

What does purpose mean for business? Citizens, consumers, employees, investors and other stakeholders have different priorities for how business should exercise purpose. How can new economic incentives and business models lead business to purpose?

- **Katherine Garrett-Cox** - CEO, Gulf International Bank (UK) Ltd
- **Alexandra Soto** - Group Executive, Human Capital and Workplace Innovation, Lazard
- **Charles Adams** - Regional Managing Partner, Continental Europe, Clifford Chance
- **Marie Guillemot** - Partner & President, KPMG France
- **Dame Vivian Hunt** - Managing Partner, McKinsey

15:45 - 16:05

### Firestarter

#Women4Inclusion

- **Laurence des Cars** - President, Louvre Museum

16:10 - 16:50

### Mainstreaming purpose through finance

#Women4Inclusion

The financial sector and its regulators have begun to recognise that [climate change](#), [income inequality](#) and now even pandemics pose systemic risks. How are financial sector actors moving from ad-hoc risk management, to strategic responses that address these systemic risks at their roots? What leadership is needed to transform the industry as it shifts systems?

- **Florence Lustman** - President, Fédération Française de l'Assurance
- **Ratna Sahay** - Senior Advisor on Gender, International Monetary Fund
- **Sanja Udovicic** - Partner, Shearman & Sterling LLP
- **Méka Brunel** - CEO, Gecina
- **Fiona Greig** - Managing Director and Co-President, JPMorgan Chase Institute (Moderator)



16:55 - 17:35

### Uniting innovation and purpose

#Women4Inclusion

The pandemic has crystallised a sense of purpose for many companies and entrepreneurs, who have broken new ground or shifted direction with speed and creativity. This session showcases and celebrates the creativity, resilience and dedication of women innovators, entrepreneurs and intrapreneurs who are applying their ideas, expertise and power to climate and other challenges.

- **Marina Psaros** - Head of Strategic Sustainability Initiatives, Unity Technologies
- **Joyce Wambui Kamande** - Co Founders and Head Of Operations, Safi Organics
- **Julie Page** - CEO, UK, AON
- **Agathe Bousquet** - President, Publicis France (Moderator)

17:40 - 17:50

### WomenEntrepreneurs4Good - launch moment

#Women4Inclusion

17:55 - 18:40

### Closing Session CNBC - Uniting power and purpose: redefining leadership for an inclusive future

How we put power to work is just as vital as who has power. How can we foster the purpose-driven leadership we need to anticipate and face crises like climate change, peace and security, and inclusive development? What kind of long-term thinking, and models of collaborative action, can build more inclusive, sustainable and resilient societies? In this cross-sector conversation, high-level speakers explore how we'll unite power and purpose to hold each other accountable, support each other, and confront the challenges ahead.

- **Anita Bhatia** - Assistant Secretary-General; Deputy Executive Director, UN Women
- **Elisabeth Moreno** - Minister delegate to the Prime Minister for Gender Equality, Diversity and Equal Opportunities
- **Anne-Gabrielle Heilbronner** - President / Member of the Board, Publicis Group
- **Alexandra Palt** - Chief Corporate Responsibility Officer, L'Oreal
- **Diony Lebot** - Deputy CEO, Societe Generale
- **Yusra Mardini** - UNHCR Goodwill Ambassador and Olympic Swimmer
- **Karen Tso** - Anchor, CNBC Europe (Moderator)

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*Carrousel du Louvre*

**NOV 19**

UNITING POWER  
WITH PURPOSE:  
WHAT THE  
WORLD NEEDS  
NOW

#Women4Inclusion

Closing session format:

Part 1: Redefining leadership with purpose - UN Women, a business leader and a policymaker frame the challenge of building inclusive, resilient societies and explore how they have led with power and purpose in their work

Part 2: Scaling purpose - Two business leaders and a policymaker outline how they and their organisations are empowering others to lead and act collaboratively with purpose

Part 3: An inclusive future - A young leader reflects on the discussion and delivers a call to action, both to the panellists and the audience, for accountability, collaboration, and purpose-driven leadership

**18:45 - 19:15**

**DVF & Vital Voices**

**19:15 - 19:20**

**Closing remarks**

**19:20**

**Networking and Cocktails**



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